



BEHNAZ ZABIHZADEH

GRAPHIC DESIGNER

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ABOUT ME

I am a graphic designer with over 12 years of experience in diverse areas such as branding, print, digital media, and visual storytelling. Holding a Master's degree in Graphic Design from Iran, I recently enhanced my skills and adapted to European visual standards by graduating among the top of my class with a second Master's degree in Graphic Design from a French-language program in Belgium. I am creative, detail-oriented, energetic, and highly motivated to learn and tackle new challenges. With strong time-management abilities and a multicultural background, I deliver visually compelling, effective, and culturally relevant designs tailored to diverse audiences.

MY EDUCATION

Graphic design (MA)

2023 - 2025

ARTS₂ (arts au carré), École supérieure des Arts,
Mons, Belgium

Graphic design (MA)

2011 - 2013

University of Tehran, Iran

Painting (BA)

2004 - 2008

Islamic Azad University Central Tehran Faculty, Arts
and Architecture, Iran

LANGUAGE

French: C1

English: B2

Persian: Native

MY INTERESTS

Photography & visual storytelling, Creative
handmade art & craftwork, Archaeology & cultural
heritage, Teaching and knowledge sharing, Cats

MY SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Lightroom)
- Branding & visual identity creation
- Layout & print design (brochures, posters, packaging)
- UX/UI design & wireframing
- Photography & photo editing
- Video shooting & editing
- Social media content creation
- Illustration & concept ideation
- Strong attention to detail
- Fast & efficient under tight deadlines
- Excellent visual storytelling skills
- Creative problem-solving
- Effective project management and client communication skills

MY WORK EXPERIENCE

Sep– Nov 2024

Mars
Mons arts de la scène,
Cultural Organization,
Belgium, Mons, surmars.be

2019 - 2022

Fanap
Information Technology Company,
Finance Department at Pasargad
Bank, Iran, Tehran, fanap.ir

2018 - 2019

Tinext
Logistics Company, Iran, Tehran,
tinextco.com

2014 - 2017

Ideh pardazan
Web Hosting and Sms Services
Provider, Iran, Tehran, sms.ir,
server.ir

2012 - 2013

Karafain web
Web design Company, Iran,
Tehran,
karafarinweb.com

Graphic Design Intern

- Designed and prepared print files for monthly brochures and magazines
- Concert photography
- Designed game cards

Graphic designer

- Social media visual contents
- Motion Graphics Design and Voiceover Production
- Photography and Photo editing
- Produce internal short films

Graphic designer

- Social media visual contents
- UI/UX design
- Photography and photo editing

Graphic designer

- Social media and website design
- Designed and prepared print files
- Motion graphic design
- Photography and photo editing

Graphic designer

- Direct client interaction, needs assessment, and concept development for website design
- UI/UX design
- Designed and prepared print files